

FOR IMMEDIATE RELEASE



Hampton Hopper Expands Service and Relaunches Two Routes

Inter-Town Service Starts June 21st, The Montauk Loop Launches June 28th 2018

Southampton, New York (June 19, 2018) - The Hampton Hopper kicks off its 2018 season by restoring inter-town transportation as well as continuing the very popular Montauk Loop.

Launching June 21st, 2018, the restoration of our legacy inter-town service will provide service between Hampton Bays and Montauk, stopping at village centers along the way. The Inter-Town Loop will operate one bus, Thursday thru Monday of each week until September 9th. Updates to this service restoration include a westward expansion to service Hampton Bays as well as a reduced fare.

The Inter-Town Loop will allow riders to travel from Hampton Bays to Montauk and/or any stop in-between for only \$5 a ride. Who says you have to be rich to hop the Hamptons? Rides can be purchased on the Hampton Hopper iPhone app, the Hampton Hopper website (www.hamptonhopper.com) and on-board. The Inter-Town Loop will connect to the Montauk Loop five times a day, so riders may "Hop Montauk" and then reconnect to points west.

The Montauk Loop kicks off its second year of service on June 28th and runs thru Labor Day. It allows everyone to "Hop Montauk" free of charge, seven days a week between the hours of 10am and 10pm. The route connects Hither Hills Campgrounds, The Montauk Train Station and Montauk Harbor with the downtown area. The free service is made possible by funding from a New York State grant and the Town of East Hampton.

The Montauk Loop features two buses running one route, enabling riders to get to any point on the route within 30 minutes or less. Riders can make connections to our own Inter-town Loop as well as Hampton's Free Ride vehicles at the Montauk Chamber Stop.

In addition to maps and timetables available on our website (www.hamptonhopper.com), schedules for both loops will be available at restaurants, hotels and retail locations

throughout the service area. The Hampton Hopper's iPhone app will continue to allow riders to track the location of the buses on both routes.

Now entering our fifth season, The Hampton Hopper continues to provide safe, reliable, affordable, fun transportation throughout The Hamptons that users can track on an app. Born out of the need for affordable, public transportation and the desire to help eliminate traffic, The Hampton Hopper married tech and transportation to create their unique service. This service blends our proprietary bus tracking software with eye catching buses that operate seasonal public loops and year round private charters within The Hamptons and beyond.

We still have advertising opportunities available to wrap the exterior of buses in our fleet, including the vehicles devoted to the Montauk Loop. To learn more, see examples, and download our media kit, please visit the advertising section of our website at HamptonHopper.com/advertise, or email hello@hamptonhopper.com.

For the latest news, you can keep up with us on social media. Like the Hampton Hopper on Facebook, and follow us on Twitter and Instagram @hamptonhopper. To learn more visit: HamptonHopper.com. For press inquiries, please email press@hamptonhopper.com. See you out East!