



FOR IMMEDIATE RELEASE

Town of East Hampton Launches New Montauk Loop with Hampton Hopper

Service Starts June 28th, 2017

East Hampton, New York (June 20, 2017) - Launching June 28th, the Hampton Hopper is kicking off a new service route to benefit businesses, residents, and tourists within Montauk. The Montauk Loop will provide “hop-on, hop-off” shuttle bus service, free of charge, seven days a week between the hours of 10am and 10pm. The route will connect Hither Hills Campgrounds, The Montauk Train Station, and Montauk Harbor with the downtown area and Kirk Park Beach. The free service is made possible, in part, by a New York State grant administered by the Town of East Hampton.

Two buses will run one route, enabling riders to get to any point on the route within 30 minutes or less. In addition to electronic maps and timetables available on our website (www.hamptonhopper.com), the Hampton Hopper iPhone app will also show stops, timetables, and allow riders to track the location of the buses on the new route. Printed and sign schedules will also be available at various businesses throughout Montauk.

Riders can make connections to The Free Ride electric vehicles at the Montauk Chamber Stop, which can then take them anywhere within the downtown area, including the many popular restaurants, shops, hotels, and beach areas (see www.thefreeride.com for more info).

Over the past three summers, The Hampton Hopper has provided weekend shuttle bus service to village centers and businesses between Southampton and Montauk. We are pleased to announce this new daily Montauk service, which will run through Labor Day.

We still have advertising opportunities available to wrap the exterior of buses in our fleet, including the vehicles devoted to the Montauk Loop. To learn more, see examples, and download our media kit, please visit the advertising section of our website at HamptonHopper.com/advertise, or email hello@hamptonhopper.com.

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